



Picrow Studios makes films and commercials of all kinds.





# THE STUDIO

Picrow is a full service studio that has been around since 1995. With an in-house staff of producers, directors, editors, graphics artists, colorists, sound mixers, production accountants, and more — it's truly a one-stop shop, servicing the gamut of production and post production needs.

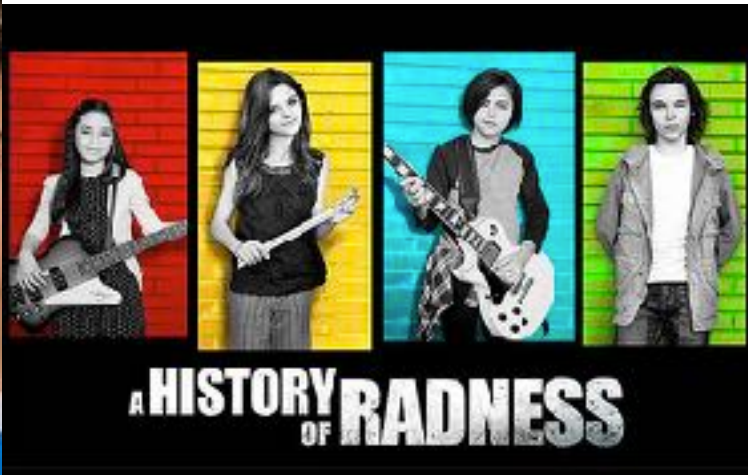
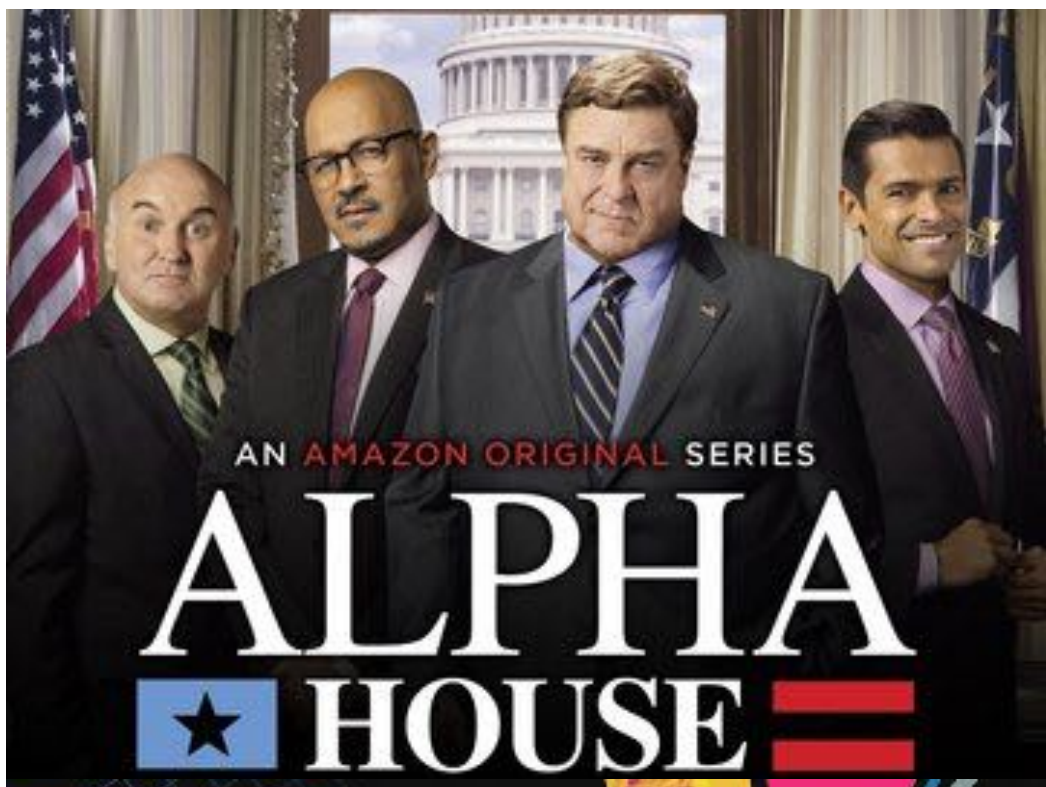


# THE STAGE



Former home to the USS Enterprise and a famous photoshoot of Marilyn Monroe, the Picrow stage has seen a lot. It now serves as a back pocket resource for many Picrow productions — from Egyptian tombs to Army command centers, it has undergone many transformations and remains an invaluable asset in our production arsenal.





# amazon

Home to over 20 Amazon episodic series and features.

Director and cinematographer Peter Lang has always had a wide range of creative interests that inform his award-winning commercials and branded content. After graduating from Harvard, Peter honed an array of skills in film, photography, screenwriting, documentary, painting, and architecture. Always focused on distilling messages in ways that rivet audiences, Peter has since earned a reputation for crafting emotional cinematic content that is uniquely powerful, and manages to be beautiful and real at once. Whether he is directing a spot for MassMutual or USAA, BNP Paribas Bank or the debut of the new Jaguar, it's all about telling a story in a distinctive way that will captivate viewers.

Peter's lifelong dream was to bring a broad collection of creative talents together beneath one inclusive and collaborative roof. In 1995, Pictures in a Row — Picrow — was born, established as a unique environment where in-house filmmakers, editors, visual effects artists, and writers are encouraged to stretch both their imaginations and their skill sets. And in 2013, Peter forged a partnership with Amazon Studios, furthering Picrow's visibility and reach.

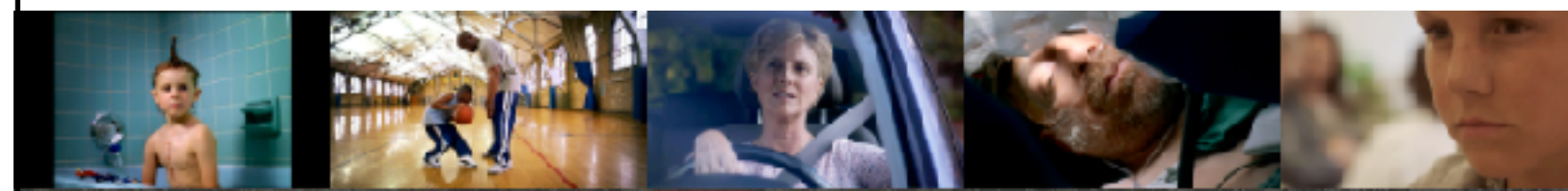
Dedicated to the creation of iconic images and compelling stories, a dynamic Picrow culture has emerged through a roster of comprehensive talents, realizing bold visions for world-class agencies and brands.

# PETER LANG DIRECTOR | DP



## SAMPLE OF WORK:

<http://picrow.com/reel/peter-lang>



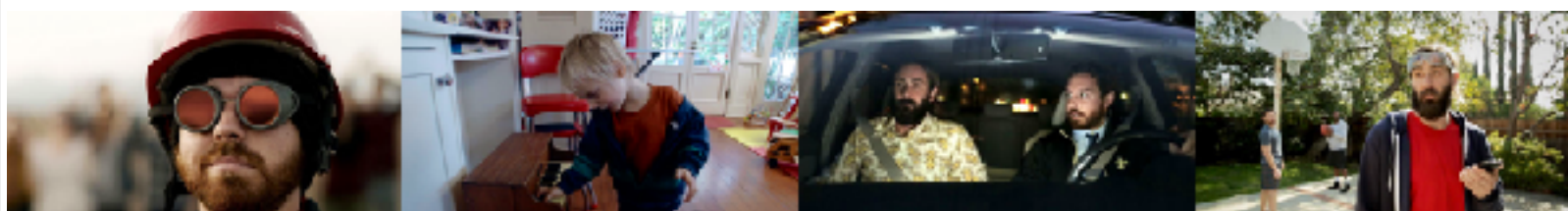


# THE HALL

DIRECTING COLLECTIVE | DP



**SAMPLE OF WORK:**  
<http://picrow.com/reel/the-hall>



“Three directors? How does that work!?” We know, we get that a lot, but don’t worry, we are a well-oiled machine. Every decision on set doesn’t involve three opposing opinions, we pretty much always agree. And don’t worry, when we don’t, we have a pretty efficient process involving a branching decision tree and a 20-sided die to help settle things. It’s quick, 35 minutes tops. We like to think that you get more bang for your buck with three creative minds behind the process — either that or we each just work 1/3 as hard. Hmmm, that’s not a bad idea...

The three of us have known each other and worked together for over 10 years now, so we work with a very seamless shorthand. We are nice Midwestern folks from Ohio, and I guess our biggest flaw would probably be rooting for the Cleveland Browns. But for those who wonder how things work with us on set, we like to divide and conquer. While one of us might be framing the next shot, another will be approving wardrobe while the third goes over some final notes with the agency. Everything gets done three times faster! Bingo! In other situations, we find smart ways to split the work up, where two of us might be on a shoot while the third is back at the office getting started on the edit, all in the name of efficiency and maximum output. We all come from the post production side of things and have spent many years editing and finishing, so we have a very unique set of Liam Neesonesque skills that allow us to see projects through from beginning to end (and/or rescue your kidnapped daughter). Supported by a talented group of in house colorists, sound mixers and graphics artists, we truly are a one-stop-shop.

We have a true passion for this work — from real life documentary to scripted comedy, our tastes and influences run the gamut. But above all else, we care about what we do. From the first words typed onto a blank page to the final color and sound tweak before something goes out the door, we love every step of the process and take great pride in the things we make. We have fun on every job we do. We think you would too.

—The Hall

# CLIENTS







**GREGORY NUSSBAUM**  
Editor / Colorist / Head  
of Post



**BEN NUSSBAUM**  
Director / Editor



**JOSEPH REMEROWSKI**  
Director / Editor



**CHARLES SON**  
Director / Editor

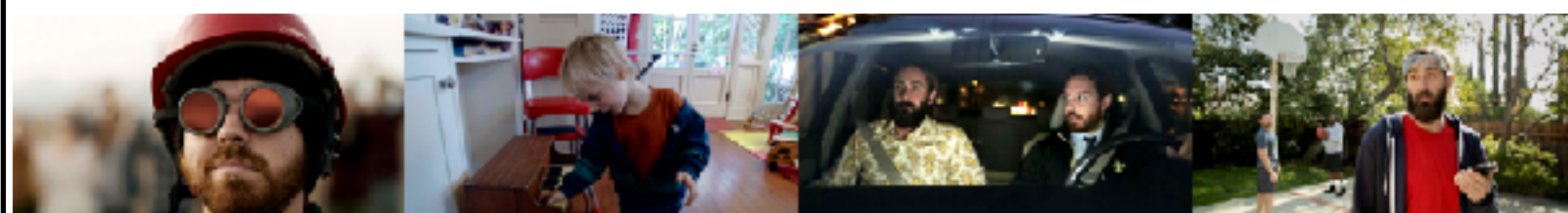
# PICROW POST



- 226 TB of live data storage
- Offline editing
- Compositing
- Graphics (2D+3D)
- Color grading
- VO booth
- Sound mixing
- Online editing

## SAMPLE OF WORK:

<http://picrow.com/spot/picrow-2017-graphics-reel>



**LISA RUCKER**  
Editor / VFX Artist



**ZACHARY NUSSBAUM**  
Editor / VFX Artist



**MATT TWOMEY**  
Editor / VFX Artist

## EAST COAST

APOSTLE

**Carl Forsberg**  
carl@apostleny.com  
**(646) 321-7980**

**Justin Lasoff**  
justin@apostleny.com  
**(917) 647-4112**

REPRESENTATION

## MIDWEST

JULIUSSON + RATCLIFFE

**Marguerite Juliusson**  
marguerite@juliussonstratcliffe.com  
**(312) 925-2989**

**Dawn Ratcliffe**  
dawn@juliussonstratcliffe.com  
**(312) 925-9928**

## WEST COAST

PICROW

**Tiffany Caprice**  
tiffanyc@picrow.com  
**610-804-1630**



THANK YOU